

July 22, 1940.

Mr. Jerry Kessler,  
Chamber of Commerce Building,  
Newark, N. J.

Dear Jerry:

I had thought at one time I would call you in to discuss the following matter, but I have decided it would be better to write you so you would have time to think the matter over before making a decision.

I have arrived to a very definite conclusion that I must cut down on expenses if I am going to continue to operate the Ball Club. My first steps in that direction is cutting salaries along this line. I will not be able to pay you more than \$100.00 a month for the remainder of the Season.

I do not attribute the fact that the crowds have fallen off so badly to the publicity, but it is very evident that the publicity alone cannot attract people to the Park. Yesterday was the smallest crowd we have ever had while playing in Newark, and it is a matter of cutting expenses or ceasing to operate. I hope you will see fit to finish the season out with the salary I have quoted.

Very truly yours,

EM:CCJ